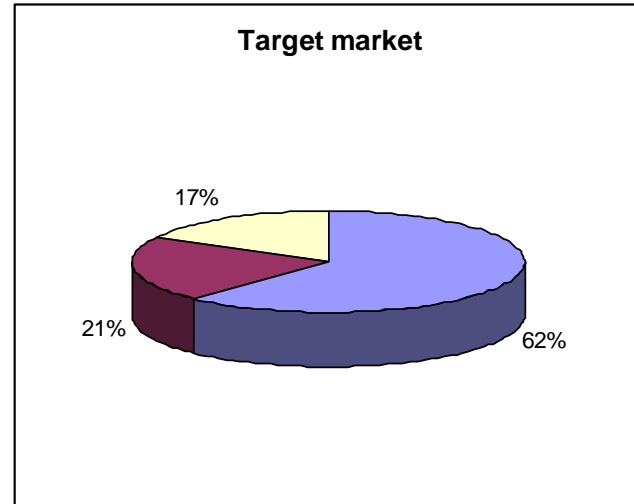


Welcome to Love Tenerife!

Love Tenerife is an on-line resource for people:

- Planning their holiday and places to visit in Tenerife
- Looking for holiday accommodation in Tenerife
- Relocating to Tenerife
- Living and working in Tenerife

Our target market is primarily the UK and mainland Europe with 62% of our visitors being from the UK, 21% from mainland Europe, and 17% from the rest of the world.



We provide our users with all the information they need to plan their holiday. We have one of the largest selections of privately owned self catering holiday accommodation specific to Tenerife, and information about the best attractions, bars, shops and restaurants in south Tenerife.

By regularly providing property owners (not just our advertisers) with incentives to offer their clients we have been able to reach a larger market which was otherwise inaccessible. These incentives include discount vouchers, money saving tips and free attraction tickets.

Google search results for "tenerife apartments to rent". The search bar shows "tenerife apartments to rent" and the search button is labeled "Search". The results show "Results 1 - 10 of about 103,000 for tenerife".

- Tenerife apartments and villas - Holiday rentals in Tenerife** - 6 visits - 4/6/08
A selection of holiday apartments to rent in Tenerife, Canary Islands. Find holiday accommodation in Playa de Las Americas, Los Cristianos, Golf del Sur and ...
www.holidaylettings.co.uk/tenerife/ - 46k - Cached - Similar pages
- Tenerife apartments to rent, and holiday guide** - 47 visits - 10/4/08
Tenerife apartments to rent in the resorts of Las Americas, Los Cristianos, Fanabe and Del Duque. Holiday and relocation guide with info on shops, bars, ...
www.lovetenerife.com/ - 18k - Cached - Similar pages
- Vacation Apartments for Rent | Holiday Apartments | Holiday lets ...** - 8 visits - 8/25/08
Vacation apartments for rent and self catering holiday lets direct from ... Canary Islands - Tenerife This apartment is available for rental ...
www.holidayapartmentsdirect.com/ - 30k - Cached - Similar pages
- Tenerife Apartments - Tenerife Villas - Tenerife Rentals** - 86k -
Villas and apartments to rent in Tenerife, Spain direct from their owners.
www.holiday-home-rentals.co.uk/europe/spain/rent-tenerife.html - 86k - Cached - Similar pages

We know that visitors to Tenerife use Love Tenerife to research and plan their visit. Those that are holidaying here are looking for bars, restaurants, shops and attractions to visit. Those that are planning relocation are looking for long term rental properties, shops, and other service providers.

We have taken great care to ensure that the quality of visitors to our site is high and that our visitors get exactly what they expect once they land on our site. The vast majority of visitors to Love Tenerife arrive through organic search results in the major search engines such as Google .com, Google .co.uk, Yahoo and MSN.

We rank highly (page 1) for the following search phrases (and many others):

Tenerife apartments to rent
Tenerife attractions
Tenerife shops
Bars in Tenerife
Clubs in Tenerife
Restaurants in Tenerife
Save money Tenerife
Tenerife discounts

Relocating to Tenerife
Relocate to Tenerife
Moving to Tenerife
Living in Tenerife
Jobs in Tenerife
Working on Tenerife
Cinema in Tenerife

And phrases specific to our customers such as...
Tickets Siam Park
Yellow submarine Tenerife
Chippy Tenerife
Rags Tenerife

We know our visitors...

Our visitors are keen to learn more about their chosen destination and make decisions to visit based on what is on offer. Traditionally, our visitors have always had a high disposable income and while this is still true to some degree, our visitors now look to make savings and get the best value for money they can.

Our content is always factual, positive, and helpful. It has been statistically proven that a satisfied visitor is more receptive to advertisements. If they see the web site as credible and trustworthy, they will see the businesses advertising with us as having been endorsed by us.

Measurable results for our advertisers...

Where possible, we encourage our advertisers to offer a discount voucher that our visitors can download, print and then use on Tenerife.

Having trialed the vouchers during 2007 and 2008, we have now introduced them as a permanent feature. They are available for our visitors to download directly from the web site and they are also provided to property owners as incentives to help acquire rental bookings.

The vouchers are popular with our visitors and provide our advertisers with a way to measure the success of their advertising campaign. There are approximately 75 voucher pack downloads each day from our web site and with people continually looking to get the best deal they can, it's easy to see how our visitors can soon become your customers!

For more information about advertising on Love Tenerife please call Richard on (0034) 922 717 351 or alternatively, by email at info@lovetenerife.com